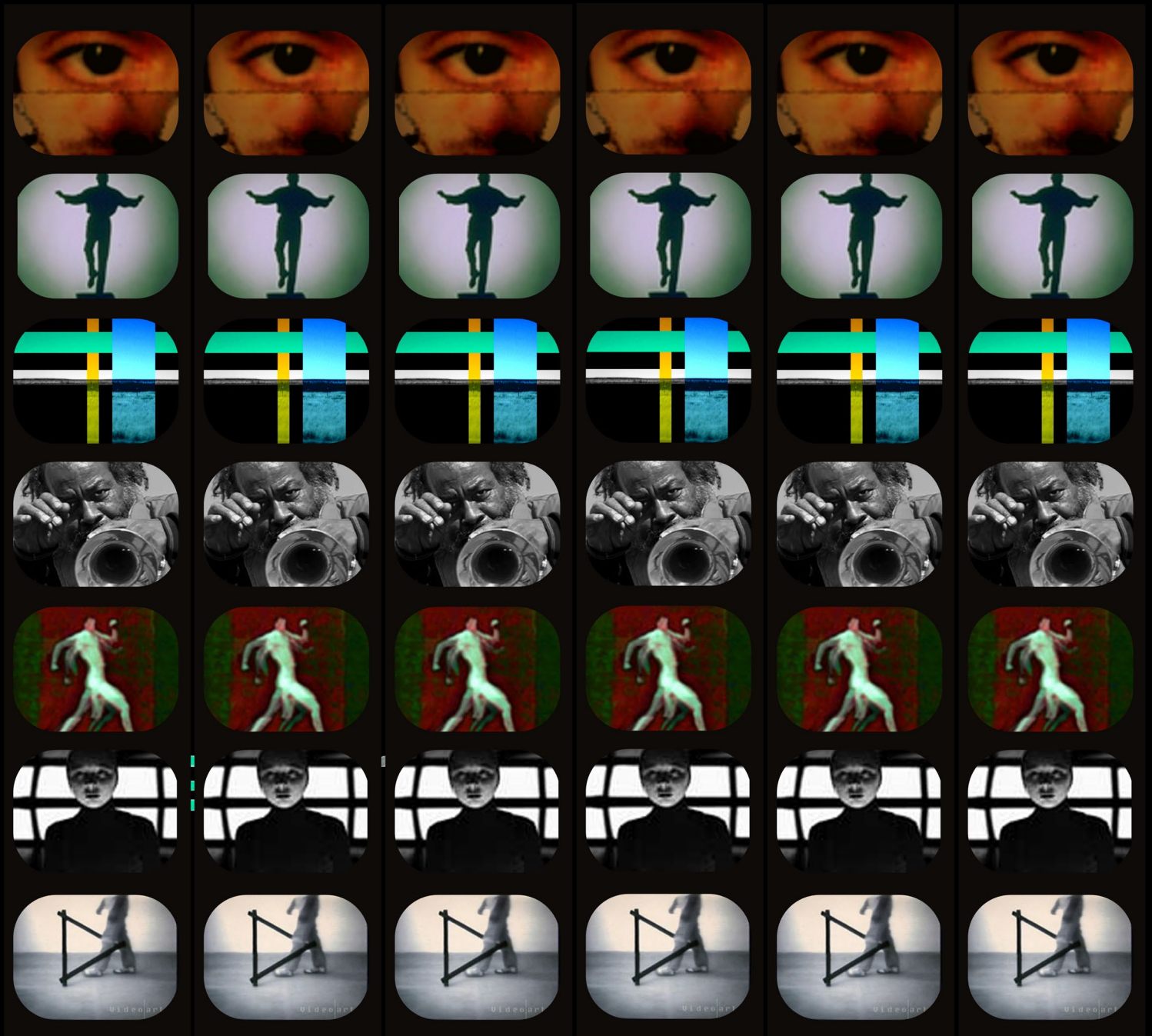


video art + experimental film festival

Saturday, May 22nd, 2010 | new york city

Video art, everyone's favorite underground art form, is breaking out of its undeserved obscurity!





Festival Overview:

Videoart.net, the international network for underground video art & experimental film, will hold its first annual festival, bringing together artists and industry professionals from around the world.

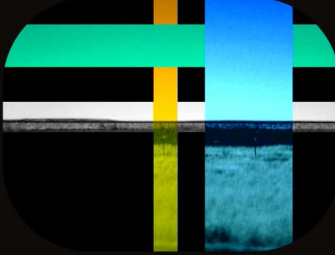
The festival will take place on May 22nd, 2010 at "Tribeca Cinemas," 54 Varick Street, New York, NY.



Festival Mission:


The Video Art and Experimental Film Festival 2010 will offer a wide spectrum of contemporary video art and experimental films.

The event aspires to shed new light on the definition of the video art genre and seek out genuine and bold art from individuals with the audacity to go beyond standard conventions.




The much anticipated festival promises to be a watershed event towards the development of this art form, pushing it free from its traditional home in galleries and museums and lifting it to its rightful place in today's digital revolution.

"A new generation has to create its new strategies to show, to represent, distribute. And I think it can happen in galleries! Outside of galleries! In museums! Outside of museums! And that is part of what I think the future holds."



-John G. Hanhardt the former senior curator of film and media arts, Solomon R. Guggenheim Museum-


Festival Panel:



A panel of nationally recognized and distinguished professionals within the film and art world will review the qualifying submissions and also participate in a panel discussion about the intersection of video art and independent film.


Festival Format:

The Video Art and Experimental Film Festival will be a 1-day event consisting of a screening, a curator / filmmaker panel and a reception / awards ceremony.



The festival will be open to any video that meets the festival criteria and has a running time of less than 30 minutes.

About Videoart.net:



Founded in New York City in 2005, Videoart.net serves as an international network for underground video art and experimental films. Videoart.net's video-sharing website and online archive has helped to democratize the relationship between artists, curators, institutions, and the public worldwide. Videoart.net attracts both art and film industry professionals by merging the avant-garde with art and film establishments. An international network with a dynamic online community, Videoart.net has positioned itself as one of the leading video art and experimental film websites in the world.

Become a Festival Sponsor:

Help us make the Video Art and Experimental Film Festival 2010 a defining moment in democratizing the relationship between artists, curators, institutions, and the public worldwide.

Videoart.net and "Tribeca Cinemas" will join forces to publicize the upcoming event and the sponsor's brand will receive high visibility on the Videoart.net website as well as at the event itself.

Sponsorship May Be Tax-Deductible:

Videoart.net is a sponsored project of Fractured Atlas, a non-profit arts service organization, so a portion of your sponsorship cost may be tax-deductible.

There are several levels of sponsorship opportunities suggested for the Festival, and they are listed as follows:

Silver Sponsor - \$500

1. Your name or your company name and a link to your web site will be featured on the Videoart.net website from the time the contribution is received through the festival.
2. You will receive a complimentary copy of the Video Art and Experimental Film Festival Poster.
3. You and a guest will receive a complimentary ticket to all the events hosted by the Video Art and Experimental Film Festival.

Gold Sponsor - \$2500

You will receive all the incentives included in the silver sponsorship package along with the following:

1. You or your company name and logo will be featured on signage at the festival reception.
2. You will receive a limited edition signed print from an artist featured on the Videoart.net web site.
3. Your name or brand will appear on event invitation email, marketing materials and banners.

Platinum Sponsor - \$5000

You will receive all the incentives featured in the Silver and Gold sponsorship packages along with the following:

1. Your name or your company name and logo will be featured on screen as a festival sponsor before the screening.
2. Speaking opportunity at the panel event – 1 minute on stage in front of a 100 plus audience (the panel event will be videotaped and featured on the videoart.net website as well).

Contact:

Barbara Ghammashi
barbara@videoart.net
917-856-2143

Dan Fine
Dan@videoart.net
646-641-9130

